

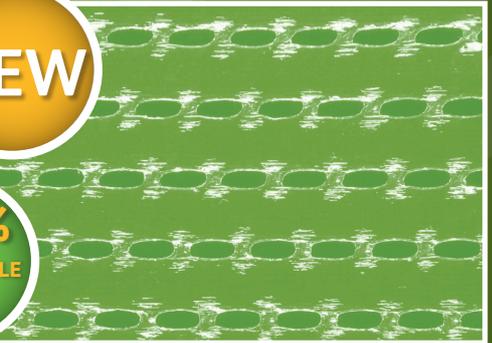
NEW PRODUCT

# Air-O-Film

## Flowra Lite

NEW

100%  
RECYCLEABLE



breathe eAsier

Air-O-Film® Flowra Lite is ideally suited to the following applications:



Flora



Plants



Manual



Machine

## Improved elasticity, lower weight & efficient holding force .....

### Product Overview

Air-O-Film® Flowra was good before, carefully engineered to ensure that it was the best ventilated stretch film available. But now we've gone one step further and actually improved upon it. In Air-O-Film® Flowra Lite we've created a ventilated stretch film that is the perfect solution for wrapping floricultural products.

### A Lite Film

It's called Air-O-Film® Flowra Lite with good reason. We've made this version of Flowra our lightest yet, while retaining the same great performance. That means less effort, less material and less waste.

### A Greener Film

And because less plastic is needed, Air-O-Film® Flowra Lite is that little bit kinder on the environment. Furthermore, the new Lite film is 100% recyclable and so it costs both you and your customers less when it comes to the end of the line.



### User Friendly

Wrapping a trolley with Air-O-Film® Flowra Lite couldn't be easier. It offers a smooth, consistent application, is more elastic, less stiff and can be torn easily by hand.

### Improved Inner Tack / Outer Slip

Ease of use when wrapping is critical and so we designed Air-O-Film® Flowra Lite so that only the inner side has tack. The outside is now even smoother ensuring that trolleys can be loaded onto trucks and transported without any sticking to each other.

Sub standard films lack cling. As a result, when the load arrives at it's destination the end will often work loose leaving a tail trailing behind the trolley. Not only is this unsightly, it is also dangerous. Air-O-Film® Flowra Lite prevents this by offering excellent cling performance.

### Aeration and Protection

Plants and flowers are delicate things. They need to be carefully protected during transit. Our engineers carried out extensive tests to make sure that the openings in Air-O-Film® Flowra Lite are just the right size; small enough to contain the load yet large enough to ensure the perfect amount of aeration.





Improved elasticity, lower weight & efficient holding force.....



**Air-O-Film® Flowra Lite can be applied to loads in the following way:**

**Manually, by hand**

Giving you the flexibility to wrap whenever and wherever you chose.



**Semi / Automatic Machine**

Air-O-Film® Flowra Lite is also available in machine rolls, suited to semi or automatic application.



**Advantages of**

# Air-O-Film

Flowra Lite

*patent pending*



**USE LESS - SAVE MORE**

Due to the unique design of Air-O-Film® Flowra Lite you need less material to wrap a load when compared to alternative solutions. Not only does this minimize the packaging cost, it has the added benefit of being more environmentally friendly.



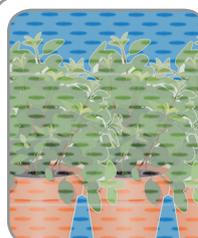
**WEIGHT vs. HOLDING FORCE**

Providing the right amount of elasticity whilst keeping the weight of the film down requires a very fine balance. Air-O-Film® Flowra Lite provides the best possible performance and uses the least amount of material whilst ensuring that the load is secure.



**INNER CLING / OUTER SLIP**

Air-O-Film® Flowra Lite is made using a carefully controlled formula so that only the inner side has tack. This means that not only does it have the ability to cling to itself, the outer slip surface prevents trolleys from sticking together during handling or transportation.



**VENTILATION & PROTECTION**

The size of the hole is critical when it comes to ventilated film. Too small and it will not allow the air to circulate. Too large and the flowers may protrude and get damaged. Unlike many other films on the market, Air-O-Film® Flowra Lite gets the balance just right.



**EASY TO TEAR**

Securing the load is critical, but the film you use must also be easy to work with, especially when wrapping by hand. Due to the unique structure of Air-O-Film® Flowra Lite it is easy to tear once the trolley is wrapped.



**FORKLIFT FRIENDLY**

Like netting, the reinforcing strips on competitive products can often come away from the base film and become entangled within the wheels and bearings of forklifts. The design of Air-O-Film® Flowra Lite prevents this from happening.